contributors with a non-restrictive simultaneously empowering our push towards digitalization, while curiosity in the current pedagogical commands a certain attention and Prime's deviation to the tangible also morsels, and cursory glances. media, Instagram-formatted landscape saturated by digital the contemporary architectural a greater sense of achievement in greater impetus for involvement and provides our contributors with a to become "published" in print our goals. We believe that the desire incredible power in working towards medium of representation lends us

The reverence of print as a ed through printed media. that our contributors have manifestthoughts, interests, and criticisms purely as a forum, curating the vox populi; the publication exists has no dogma beyond instituting a tural education. At its core, Prime than subvert the students' architection seeks to complement rather academic curriculum, our publica-While Prime exists outside the creativity and personal curiosities. unrestrained outlet for pent-up of our education, we devised an Frustrated by the pragmatic nature beyond the rigorosity of academia. platform for experimentation the USC design community with a The purpose of Prime is to present

Thomas Wen School of Architecture University of Southern California

moo. primeperiodical.wordpress

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familiar to the architectural designforms of content through tools most POOL seeks to synthesize diverse outlet. Against passive education, ture students looking for a critical perspective: discontented architecinappropriate vis-à-vis sophomoric Pretense of academic expertise feels The magazine is not a journal.

.enot bedsil nication. Playfulness is our estabarchitecture project about commu-Institution. Beyond this, POOL is an kerously) within the walls of the aesthetics to operate (often cantanactivate content, editing, and From this foundation of levity, we prominent yard feature.

er: medium, collaboration, and style.

our magazine is named after a As you probably already noticed, .noitisoqqo

click, POOL lays in luxurious the torrent, and the scroll and the of the blurb, the handheld device, discrete and is not cheap. In the era extra-large size. POOL is not a tchotchke, produced at an Our print magazine is a novelty item,

> Peiwei Zhang Sammy Hasan siva IliW Summer Yuanjun Liu Rayne Laborde Joyce Sin Ying Ip Hong Bae Yang Dongxiao Cheng Heather Tipton Aubrey Bauer Jesse Hammer

Architecture & Urban Design Los Angeles Department of University of California

pool-la.com

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we even surprise ourselves. some snark in our bark. Sometimes propagandistic all at once. There's PLAT is critical, rebellious, and course, not simply perpetuate it. sions that start and animate disthat sense, PLAT looks for submisthat that creates conversations. In presenting those pieces in a way durable knowledge, and then cultivating pieces containing new tion. We'd rather spend the time who" approach of curatorial acquisi-We aren't interested in a who's hosted lectures; and thrown parties. of the prior full issue; made playlists; contributors unpack the knowledge producing "half-issues," in which The journal has experimented with PLAT is also creatively responsive: supported by Rice Architecture. But, si tant noitsrolqxe bel-tnebuts forgetfulness opens a space for shapes and re-shapes the outfit. This amnesia; each generation of editors PLAT operates with institutional

cross-pollinate in essential, producboth formats; if anything, they antagonistic. We are interested in and the smart phone are not medium of many. For us, the book print. Instead, print is just the main enough that there is no return to Founded in 2010, PLAT is young

> Jack Murphy Sam Schuermann Francis Aguillard of Architecture Rice University School

platjournal.com TA19

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P.S. We don't capitalize it. for sure: we're hungry. making a break for it, but one thing's the Yale School of Architecture. sure if we're taking a break or nonetheless essential. We're not tion. It is a place of the students, by an escape—quotidian, perhaps, but Paprika! is a call for active participalunch, it's been said, is a break and both timely and timeless. Ultimately,

the students, and for the students at

is both a whisper and a shout. It is

collective menagerie of essays,

what we do with why we do it. As

where ideas unfold, convictions

questions, a constructed place

Who are our heroes? What is

students, we are daily sifting

is thus a material imprint of these

urgent? Why are we here? Paprika!

through and sorting what matters.

existential impulse. As architecture

seeming informality belies its more

newsprint, and distributed on every

measures 24.5" x 23.75", is printed in

tecture's often-weekly broadsheet,

Paprika!, the Yale School of Archi-

exactitude and ideological generi-

Architects are caught in a paradox.

Ethan Zisson

Matthew Wagstaffe

Nicholas Miller

Yale School of Architecture

yalepaprika.com Paprika!

 $\bigcirc$ 

cism, between the obsessively

We struggle between physical

specific and the scale of the cosmic.

level of Rudolph Hall. Paprika!'s

epidw-flo an an off-white

collide, and words work to reconcile

such, Paprika! has become a

notes, ruminations, provocations. It

manifestos, drawings, bulletins, field

mysterious of demographics: gives us membership in that most we're turning 13 this year, which am lunch, I contain multitudes." Also, a strength: as Walt Whitman said, "I wildly inconsistent, that, too, can be Although this tends to make us from the one that came before. entirely different preoccupations editorial board with (one hopes) is a fresh start, with an entirely new sense that makes us agile: every year dogs, and outsider artists, and in a speaking, we're amateurs, underessential tenets in mind. Broadly journal, we've tried to keep these one and only student-run design first-and-last-time editors of UVA's fast-skippers among us, it's first. As ing—but for the bad-boy breakit comes second, generally speaklunch: it's small, it's not that serious, Some things to remember about

Meng Huang Maddie Hoagland-Hanson Kirk Gordon Colin Gilliland of Architecture University of Virginia School

Sarah Pate

Iunch-journal.com young

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another than we ever do from our school, we learn more from one

colleagues. Maybe, in architecture that happen among friends and daylight the casual conversations drink at the local bar. We strive to they exit the lecture hall or over a students mutter to one another as sions can be born from opinions submissions, printed or not. Submisaccount are an archive of all past artifact, our website and Instagram Although Knot is primarily a physical to the mundane and impulsive. controversial and groundbreaking disparate conversations from the distribution strives to capitalize on the corner. The casual design and chance to be heard is right around doesn't fade out before another format is that the conversation discipline. The advantage of this within Taubman College and the timely response to current events every other week. This facilitates a then printing them in a new issue for submissions to a tailored prompt, ambitious schedule of posting a call

brotessors?

Laura Devine Scott Deisher flasuoYIA ilA Urban Planning College of Architecture and University of Michigan Taubman

Knot is relentless. We have an

<u>knotumich.com</u>

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"real" over time through their weekly territories, and questions become Perhaps these new fictions, my of real/fake. ambiguity over the typical dichototrust-engaging with the notion of larly interested in these new ideas of how we trust words. DUE is particuphysical; "fake news" is redefining edge is outpacing the remains of the of information, news, and knowlically distributed. Digital distribution single images and short texts—phys-Tweet sized, DUE is interested in predominantly Instagramable and comes through social media, In a time where most of our news

printing and archiving.

quality of the medium. not only a necessity but also a unexpected and the ad hoc becomes time, the ability to embrace the the week. Within this economy of become elevated to the news of Scribblings on the side of the desk something with a short deadline. the authors are required to write The reality, however, is one where material-similar to a newspaper. present with urgent information and that the content is bound to the ical medium. The format suggests A weekly publication is a paradox-

contemporary writing. art, politics, philosophy, and broader field of contributors across ture, opening up the discussion to a contemporary topics upon architec-DUE explores the impacts of urgent

Hunter O'brien Doyle Tobias Hentzer Dausgaard Sofia Pia Belenky School of Architecture Architectural Association

due.aaschool.ac.uk

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#### xəpul **Publication**

Pulp Pedagogy

A Collection of **Student Publications**  Getting your work out there—being seen and heard—has always been a critical task for young architects to establish their identity within the field of architecture. The current proliferation of social media platforms offers an easy. accessible vehicle for promoting one's design work, but the sheer volume and rapidity of images on these platforms quickly dissolves into a digital haze, obscuring work just as it's trying to emerge. Moreover, the image-heavy focus of most social media discourages explorations through writing and other non-visual means.

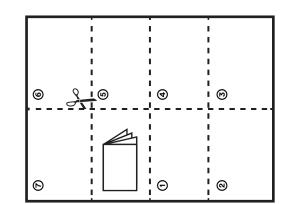
To contend with this phenomenon, students across the world recently have returned to the older medium of print, primarily broadsheets and journals. Borrowing from both the methods and spirit of previous generations, these publications tend to be broad-ranging affairs, offering quick takes on issues of immediate relevance. The publications typically eschew the studio design project as the dominant product of architectural education, instead focusing on the conversations going on both around the schools and in the discipline right now. The tone is often irreverent; the mood, both urgent and candid.

Far from neo-Luddites, the students haven't abandoned the digital realm in their embrace of pulp. Each publication takes advantage of websites and social media to broadcast their messages beyond the extents of their print distribution. By positioning their activities as a print endeavour first, however, these publications offer a critical take on the limits of digital platforms while still taking advantage of the access to a mass audience that these platforms

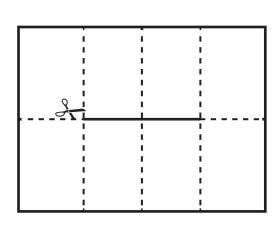
The return of the L.A. Forum Newsletter to print five years ago coincides with this renewed investment in the physical document, sharing the belief in the unique discursive potential made possible through printed matter. With this in mind, we're featuring a selection of the recent flock of student publications in this issue of the newsletter. We've asked the editors of each publication to offer a short statement about their organization alongside a representative image from a recent issue.

An exercise in stock-taking, the survey of these publications seeks to amplify the conversations found in each by putting them into a printed dialogue with one another. Pervasive in this collective discussion is a critique of the current state of architectural education; the presented student perspectives act as insider reviews of what's being taught in the schools, how it's being taught, and why. By taking a broad look at the current perspectives of the next generation of practitioners and educators, we hope to glean insightful glimpses into the future of discourse and pedagogy.

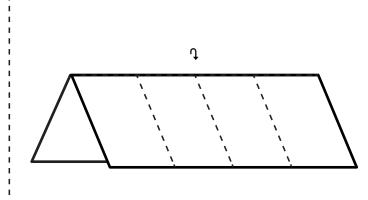
**Pulp Pedagogy is** an eight-page zine.



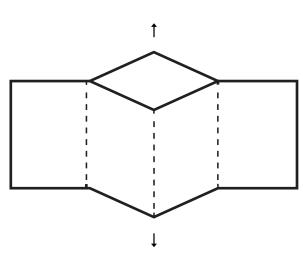
Step ① Fold entire sheet into eighths, and cut middle section as indicated.



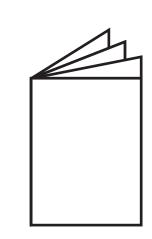
Step @ Fold lengthwise.



Step 3 Pop out middle section.



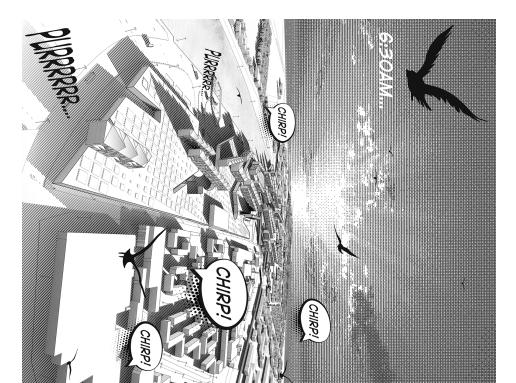
Step @ Fold middle section over to create cover.



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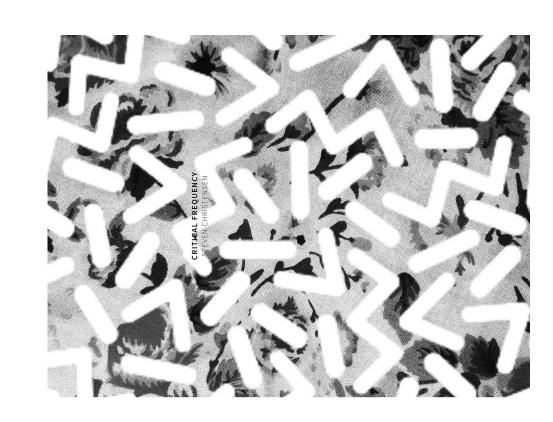
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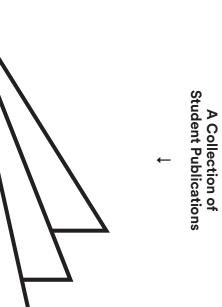
primeperiodical.wordpress.com

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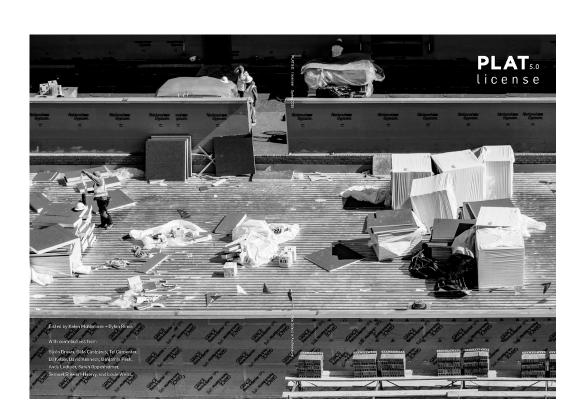


# Pulp Pedagogy



# **⑤** PLAT

Rice University School
of Architecture



#### ① **DUE**



due.aaschool.ac.uk
Architectural Association
School of Architecture

# Paprika!

Yale School of Architecture



#### ② Knot

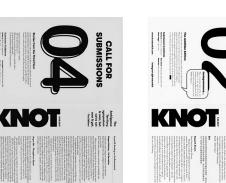












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# 3 lunch

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